



**ICPR
2016**

**23RD INTERNATIONAL CONFERENCE ON
PATTERN RECOGNITION**

4 – 8 DEC 2016 CANCUN, MEXICO



Invitation to Industry

Partnerships & Exhibition Prospectus

www.icpr2016.org

The ICPR2016 Organizing Committee will be honored and pleased to have your company/institute as a partner of the premier conference for pattern recognition research.

We would invite corporate /partnership and institutional exhibition to gain exposure to many of the most influential organizations and people in the related field.



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ORGANIZING COMMITTEE

General Chair	Prof. Eduardo Bayro-Corrochano (CINVESTAV, México)
Co Chairs	Prof. Gerard Medioni (USC, USA), Prof. Gabriella Sanniti di Baja (Institute for High Performance Computing and Networking, CNR, Italy)
Advisory Committee	Prof. Josef Kittler (Univ. of Surrey, UK), Prof. Horst Bunke (University of Bern, Switzerland), Prof. Jan Olof Eklundh (KTH, Sweden), Prof. Kenichi Kanatani (Okayama University, Japan)
Conference Coordinator	Prof. Rangachar Kasturi (University of South Florida, USA)
Finance Chairs	Dr. Francisco Martinez (National Institute of Astrophysics, Optics and Electronics, Puebla, Mexico), Ricardo A. Wilhelm (ONCE, Mexico)
Local Arrangements Chairs	Dr. Jorge Rivera-Rovelo (Engineering School, Universidad Anáhuac Mayab or Universidad del Mayab S.C), Dr. Jaime Ortegón-Aguilar (Universidad de Quintana Roo, Cancún, México)
Program Chairs	Prof. Larry Davis (University of Maryland, USA), Prof. Alberto Del Bimbo (University of Firenze, Italy), Prof. Brian C. Lovell (School of ITEE, University of Queensland, Australia)
Publicity and Partnership Chairs	Prof. Aurelio Campilho (Universidade do Porto, Portugal), Prof. Dmitry Goldgof (Dep. of Computer Science and Engineering University of South Florida, Tampa, FL, USA), Prof. Ramin Zabih (Cornell NYC Tech, USA)
Invited Speakers Chair	Prof. Walter Kropatsch (Institute of Computer Graphics and Algorithms Vienna University of Technology, Austria)
Posters, Demos, Exhibits and Contests Chairs	Prof. Chi Keung Tang (HKUST- Hong Kong), Prof. Alfredo Petrosino (Parthenope University, Italy), Prof. Ehud Rivlin (Technion, Israel), Prof. Michael Brown (National University of Singapore, Singapore)
Workshops Chairs	Prof. Octavia Camps (North Eastern USA), Prof. Humberto Sossa Azuela (Computer Investigation Center, CIC México), Prof. Markus Vincze (Institut für Automatisierungs und Regelungstechnik, Vienna, Austria), Prof. Hugues Talbot (Professor Associated of the ESIEE, Paris, France)
Tutorial Chairs	Prof. Alberto Sanfeliu (Universitat Politècnica de Catalunya, Spain), Prof. Rita Cucchiara (University of Modena and Reggio Emilia, Italy), Prof. Cris Luengo Hendriks (Flagship Biosciences, Inc., Westminster, Co., USA.)
Publications Chairs	Prof. Denis Laurendeau (Laval University, Canada), Prof. Freddy Bruckstein (Technion, Israel)
Web Chair	Prof. Irfan Essa (Ga Tech, USA), Dr. Gerardo Altamirano (CINVESTAV Guadalajara, Mexico)
Registration Chair	Dr. Jesús Carrasco-Ochoa (INAOE, Puebla, Mexico), Dr. Nancy Arana-Daniel (UDG, Mexico)



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TRACK CHAIRS

Track 1: Pattern Recognition and Machine Learning Prof. Edwin Hancock (University of York, UK), Prof. Enrique Succar Succar (INAOE, Puebla, México), Prof. Liang Wang (National Lab of Pattern Recognition, China), Dr. Tin Kam Ho (IBM Watson NY, USA)

Track 2: Computer Vision and Robot Vision Prof. Richard Hartley (Australian National University, Australia), Prof. Anders Heyden (University Lund, Sweden), Prof. Ales Leonardis (University of Birmingham, UK), Prof. Sudeep Sarkar (University of South Florida, USA)

Track 3: Image, Speech, Signal and Video Processing Prof. Michael Felsberg (University of Linköping, Sweden), Prof. Vaclav Hlavac (Czech Technical University, Czech Republic), Prof. Dong Xu (Nanyang Technological University, Singapore)

Track 4: Document Analysis, Biometrics and Pattern Recognition Applications Prof. Anil Jain (Michigan State University, USA), Prof. Mark Nixon (University of Southampton, UK), Prof. Tieniu Tan (Chinese Academy of Sciences, China)

Track 5: Biomedical Image Analysis and Applications Prof. Xiaoyi Jiang (University of Münster, Germany), Prof. Ioannis Kakadiaris (University of Houston, USA), Prof. Reinhard Klette (Auckland University of Technology (AUT), School of Engineering, NZ)

Plenary Lecture Prizes:

Plenary Lecture of the K.S. Fu Prize winner of 2016

Plenary Lecture of the J. K. Aggarwal Prize winner of 2016

Plenary Lecture of the Maria Petrou Prize winner of 2016

The invited lectures:

Ricardo Baeza-Yates, TRACK 1 - (Pattern Recognition and Machine Learning)

Marc Pollfeyes, TRACK 2- (Computer Vision)

Wolfgang Förstner, TRACK 3- (Biomedical Image Analysis)

Ding Xiaoqing, TRACK 4 - (Image, Speech, Signal and Video Processing)

Josien Pluim, TRACK 5 - (Document Analysis, Biometrics and Pattern Recognition Applications)



PCO Congress Organizer:

O.N.C.E.

Tel. +52 33 1031 03 59 / +51 55 1209 82 55

e-mail congresos@once.com.mx contact_info@icpr2016.org



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CONFERENCE OUTLINE

Venue



Cancun International Convention Center (Cancun ICC) is located at the heart of the hotel zone in “Punta Cancún”, just 20 minutes away from the International Airport, the second busiest in Mexico and the largest in Latin America, with excellent international connectivity.

Punta Cancún is the main business area, including our facility and more than 4,237 nearby hotel rooms within walking distance. It also offers a wide variety of services, such as banks, money exchange houses, restaurants, nightlife entertainment, which offer special prices for congress, meetings and exhibitions participants.

For further information, please contact us:

Boulevard Kukulkán KM. 9 1er Piso, Zona Hotelera, 77500 Cancún, Q. Roo

Tel: +52 (998) 881 0400 +52 (998) 881 0402

Web: <http://www.cancunicc.com/> email: info@cancunicc.com

REGISTRATION FEES

Academy Category	By Sep 04	After Sep 04	On-site Registration
IAPR/IEEE Member incl Workshops, Tutorials and Contests on December 4	US\$780	US\$ 930	US\$ 990
Non IAPR/IEEE Member incl Workshops, Tutorials and Contests on December 4	US\$ 900	US\$ 1,130	US\$ 1,170
PhD/Graduate Student incl Workshops, Tutorials and Contests on December 4	US\$ 380	US\$ 930	US\$ 990
Workshops, Tutorials and Contests on December 4 ONLY	US\$ 300	US\$ 380	US\$ 450
Accompanying person	US\$ 150	US\$220	US\$ 220
Extra paper pages	US\$ 100		

- 1:** Student must submit the official document attesting to student status from the chairperson of department scanned and sent by email.
- 2:** Registrant will be allowed entry to workshops, all scientific sessions, exhibition, opening ceremony, welcome reception and banquet.
- 3:** Accompanying persons are entitled to enter the opening ceremony, welcome reception, banquet.

4: Online registration and further details will be available at the registration section of the ICPR 2016 webpage. Advance registration will not be available after November 20, 2016 and participants are kindly required to apply on-site for registration after that date.



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PARTNERSHIP OPTIONS

GOLD Partnership

The following rights will be granted to the Partner of this category:

- 18 m² (6x3) exhibition area: Table, 2 chairs and electricity.
- 4 complimentary exhibitor registrations. Additional registrations: USD\$ 370 each
- 3 complimentary conference registrations. Additional registrations: USD\$ 700 each
- 3 complimentary gala dinner participations. Additional tickets: USD\$ 150 each
- One leaflet placed in the conference bag.
- Publicity - Company name and logo printed in final program book*.
- Company logo and URL will be placed in the conference web site as Gold Partnership*.
- One full page, colored Partner advertisement in the final program book*.

* The partner is responsible for supplying the Conference Secretariat with the above mentioned printed materials, logos and advertisements. The indicated inclusion in the materials is subject to the Partnership agreement date.

USD \$7,500 + 16% VAT

SILVER Partnership

The following rights will be granted to the Partner of this category:

- 9 m² (3x3) exhibition area. Table, 2 chairs and electricity
- 3 complimentary exhibitor registrations. Additional registrations: USD\$ 370 each
- 1 complimentary conference registrations. Additional registrations: USD\$ 700 each
- 1 complimentary gala dinner participations. Additional tickets: USD\$ 150 each
- Publicity - Company name and logo printed in final program book*.
- Company logo and URL will be placed in the conference web site as Silver Partnership*.
- One full page, colored Partner advertisement in the final program book*.

* The partner is responsible for supplying the Conference Secretariat with the above mentioned printed materials, logos and advertisements. The indicated inclusion in the printed materials is subject to the Partnership agreement date.

USD \$5,500 + 16% VAT

BRONZE Partnership

- The following rights will be granted to the Partner of this category:
- 9 m² (3x3) exhibition area. Table, 2 chairs and electricity
- 2 complimentary exhibitor registrations. Additional registrations: USD\$ 370 each
- Company name and logo printed in final program book*.
- Company logo and URL will be placed in the conference web site as Mathematics Partner*.

* The Partner is responsible for supplying the Conference Secretariat with the above mentioned printed materials, logos and advertisements. The indicated inclusion in the printed materials is subject to the Partnership agreement date.

USD \$4,000 + 16% VAT



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EXHIBIT SPACE

The following rights will be granted to the exhibit (space only):

- Sqmt (min 6 sqmt – max 36 sqmt). **USD \$400 + 16% VAT** per sqmt
- 9 m² (3x3) exhibition area. **USD \$ 3,600 + 16% VAT**
- 6 m² (3x2) exhibition area. **USD \$ 2,400 + 16% VAT**
- 1 complimentary exhibitor registration. Additional registrations: USD\$ 370 each

SCIENTIFIC ACTIVITIES

Supporting the Plenary Lectures

Plenary Lectures will be held starting from the 1st day of the conference and full assembly with all members of the association will be present in the sessions.

USD \$3,750 + 16% VAT per each session

Supporting the Poster Sessions

Over 400 posters will be presented throughout the conference. Partner logos will be placed on the poster boards for maximum exposure.

USD \$2,500 + 16% VAT

SOCIAL ACTIVITIES

Welcome Reception

At the end of the 1st day of the conference a welcome reception with cocktails.

Partners of this category can use this chance to place its banners, signage, table top advertisement or even napkins and coasters in the reception area*.

*Partner of this category is responsible for supplying the Conference Secretariat with the above mentioned advertisement materials.

USD \$12,500 + 16% VAT

Gala Dinner

Gala Dinner will be held on the 3rd day of the conference.

Partners of this category can use this chance to place its banners, signage, table top advertisement in the dinner area*.

*Partner of this category is responsible for supplying the Conference Secretariat with the above mentioned advertisement materials.

USD \$ 20,000 + 16% VAT

Coffee Service full day

Coffee-breaks with cookies will be provided during the conference days. Partner may place signage and tabletop advertisement at the coffee-break stations while the delegates are taking a break to refresh between the sessions & poster session.

USD \$3,750 + 16% VAT – each or USD \$5,000 + 16% VAT per day



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CONFERENCE SERVICES & AMENITIES

Internet & Business Centre

An Internet and Business Centre with ten computers, web access, printers, fax, copier, staff for assistance wearing Partner logo shirt will be present during the exhibition hours.

Acknowledgement on computers and right to place signage will be granted.

USD \$5,000 + 16% VAT

Speaker Lounge & Preview Room

A special lounge will be provided for the speakers to view their presentations and get ready for their lectures. Computers, printers, staff for assistance wearing Partner logo shirt, a corner to sit and relax before going up onto stage will be present.

Acknowledgement on computers and right to place signage will be granted and Partner can provide its brochures or journals to be placed in the lounge.

USD \$5,000 + 16% VAT

PRINTED MATERIALS

Conference Bags

Upon registration, every attendee receives a conference bag, on which the Partner of this category's logo is printed and filled with informational conference materials, notepad & pen.

USD \$7,500 + 16% VAT

Name Badges and Cords

Name badges will be distributed to all participants at the registration desks and will have the company name and logo printed on them.

USD \$2,500 + 16% VAT* *This price might be subject to change depending on the type of the cord material.

Final Program Book

A detailed final program including the scientific content, general and exhibition information will be published and distributed to the delegates upon registration.

Back Cover :**USD \$2,500 + 16% VAT**

Inside Cover (back or front) :**USD \$1,750 + 16% VAT**

Inside Pages :**USD \$1,250 + 16% VAT**

Inserts

Partner of this category can provide two A4 printings to be inserted in the conference bags.

USD \$ 500 + 16% VAT

Pens & Note Pads

Pens and notepads with Partner name and logo will be distributed in the conference bags at the registration.

USD \$ 1,250 + 16% VAT* *This price will depend on the type of the materials.



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Pocket Program

A small brochure showing the whole conference program at a glance to fit in the name badges will be prepared and distributed to the delegates at the registration.

USD \$ 1,250 + 16% VAT

USB Memory

The USB will contain all of the ICPR 2016 Conference Abstracts.

The USB will be distributed to all participants from the Partner's exhibition booth. Each participant will receive an exchange voucher in their registration kit.

- Exclusive advertisement on the cover of the USB
- Exclusive advertisement on the back cover of the exchange voucher
- Partner's logo with hyperlink on Conference website
- Acknowledgement in the Partners' List in the Program
- Acknowledgement on Partners' Board on-site

USD \$ 2,500 + 16% VAT

Signage

Signage will be placed at the various spots of the convention center, by the registration area and congress hotels to guide the delegates. Partner logo will be placed on the signage boards.

\$1,250 + 16% VAT



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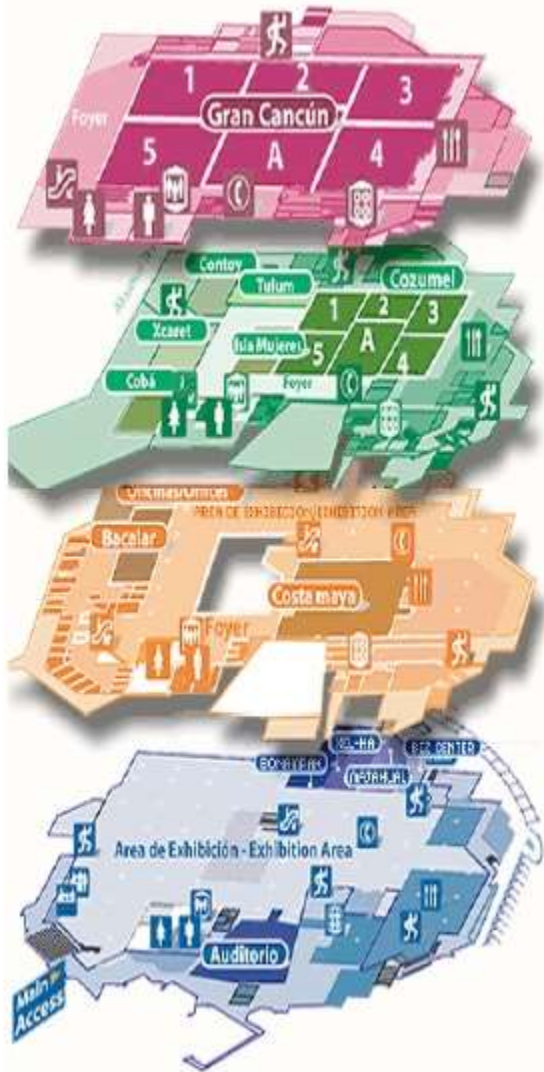


VENUE FLOOR PLAN



**ICPR
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ICCC International Cancun Convention Center



Third Floor; Dec. 05 – 08, 2016
Plenary Room, Tracks 1 & 2

Second Floor; Dec. 04, 2016- Workshops,
IAPR Governing Board

First Floor; Dec. 04 – 08, 2016
ICPR Office, Workshops, Tracks 3, 4 & 5,
Poster Area, Exhibits Area, Coffee Breaks

Ground Floor; Dec. 04 – 08, 2016
Main entrance and Registration



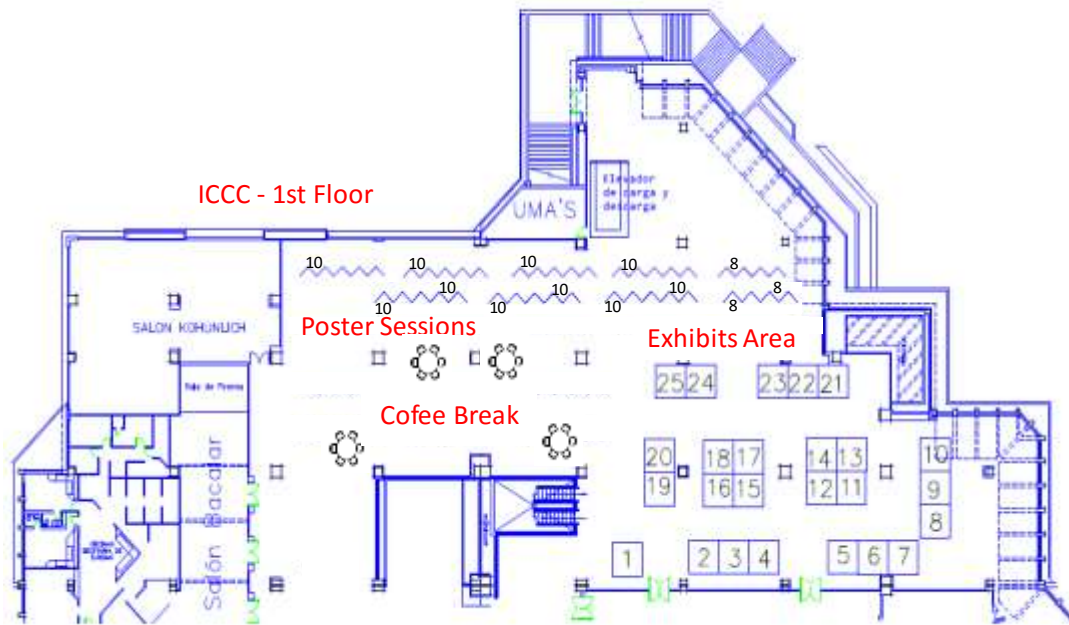
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EXHIBITION FLOOR PLAN



EXHIBITION INFORMATION

EXHIBITION INSTALLATION

December 04, 2016 – Sunday between 08:00 – 18:00

EXHIBITION DISMANTLING

December 08, 2016 – Thursday between 16:00 – 22:00

COMMERCIAL EXHIBITION HOURS

December 05, 2016 – Monday between 08:30 – 18:00

December 06, 2016 – Tuesday between 08:30 – 18:00

December 07, 2016 – Wednesday between 08:30 – 18:00

December 08, 2016 – Thursday between 08:30 – 15:00



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FACILITY ADDRESS

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Boulevard Kukulcán KM. 9 1er Piso, Zona Hotelera, 77500 Cancún, Q. Roo

Tel: +52 (998) 881 0400 +52 (998) 881 0402

Web: <http://www.cancunicc.com/> email: info@cancunicc.com

EXHIBITOR HOUSING

The Conference Secretariat has secured special-rated hotel rooms at a variety of hotels from 5 star deluxe to lower budget hotels. Please contact web page/accommodation in order to benefit from these special rates.

For more information, please contact



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e-mail congresos@once.com.mx contact_info@icpr2016.org



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EXHIBITION SPACE RENTAL FEES

In-Line Exhibition Space

Please note that the minimum exhibition space area at the 23rd International Conference on Pattern Recognition is 6m² and the rental fee for each square meter is USD \$400 + 16% VAT (space only)

For other island exhibition space requests, please contact to the Congress Secretariat.

EXHIBITION SPACE RENTAL INCLUDES the FOLLOWING SERVICES

Net stand area.

Exhibition Technical Manual.

Product/Company logo will be printed in the Final Program Book.

1 free exhibitor badge per each 6m². Maximum 4 free exhibitor badges per each company.

General janitorial services.

APPLICATION & CANCELLATION POLICIES

The commercial/technical Exhibition will be held in the Cancun International Convention Center. The floor plan has been designed to maximize Exhibitors' exposure to the delegates and all lunch and coffee breaks will be held in the poster and exhibition area.

Application

Please send your applications by filling out the Exhibition Space Request Form at the end of this document. Upon receipt of the signed application form and exhibition space reservation will be made and applicant will be supplied with the contract. No reservation will be made without receiving the signed application form and no reservation will be confirmed without receiving the full payment.

ALLOCATION of the EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be scanned / e-mailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All Exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. One exhibitor badge will be given for the first 6 square meters booked and one additional badge for each 6sqm thereafter. Each company will receive a maximum of 4 free exhibitor badges. Any additional exhibitors will be charged an exhibitor registration fee of USD \$370. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

PAYMENT METHODS

50% with signed contract and 50% by September 2, 2016

All payments must be received before the start date of the Conference.

Option 1 : Payment by Bank Transfer

Option 2 : Paypal System



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CANCELLATION / SPACE REDUCTION POLICY

Cancellation / Space reduction must be made in writing to:

ICPR 2016 c/o Mr. Ricardo A Wilhelm



PCO Congress Organizer: O.N.C.E.

Tel. +52 33 1031 03 59 / +51 55 1209 82 55

e-mail congresos@once.com.mx contact_info@icpr2016.org

The organizers shall retain:

- 10% of the agreed package amount, if the cancellation/space reduction is made before 4 months prior to the Conference.
- 50% of the agreed package amount, if the cancellation/space reduction is made before 3 months prior to the Conference.
- 100% of the agreed package amount, if the cancellation/space reduction is made after 3 months prior to the Conference.

TERMS AND CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that the signing of them Exhibition Booking Form and Contract indicates acceptance of these Terms and Conditions.

CUSTOMS CLEARANCE

To be announce has been appointed as the official freight forwarders for ICPR2016. Mexican customs formalities are different from other countries and it takes 2-3 days for clearing the goods, if all documents are in order. Therefore, we strongly recommend you to contact To be announce directly to be advised about the best solution for your shipment.

Deliveries

Please be advised that **all** deliveries must go through the official handler To be announce.

You will not be able to send deliveries directly to the venue. Do not hand carry exhibit goods into Mexico, there is a great chance that this will cause problems getting in or out of the country. For full shipping instructions please contact with Mr(s). _____ from _____. Because of strict customs regulations in Mexico, exhibitors are urged to observe all slipping, packing and labelling instructions with the greatest care.

When in doubt, please do contact To be announce.

Deliveries should be addressed as follows:

Contact to:

Address To be announce

Line 2

Line 3

Country

T:

E-mail:

Web:



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PLEASE FILL OUT AND RETURN THIS FORM AS SOON AS POSSIBLE TO

ICPR 2016 c/o Mr. Ricardo A Wilhelm

PCO Congress Organizer: O.N.C.E.

Tel. +52 33 1031 03 59 / +51 55 1209 82 55

e-mail: congresos@once.com.mx contact_info@icpr2016.org

EXHIBITION SPACE REQUEST FORM

Company Name: _____

Contact Person: _____

Tel(s): _____

e-mail: _____

Address: _____

Zip Code: _____

Province: _____ Country: _____

Invoice Address: _____

Zip Code: _____ Province: _____

Country: _____

REQUEST

We hereby request;

2 x 3 = 6 m²

___ x ___ = ___ m²

In-Line exhibition space at the ICPR2016.

We intend to

use our own system stand or pop-up wall.

rent a system stand via _____

support or Partner the meeting (see the Partnership Application Form)

We are not interested in this conference because, _____

SECURING THE EXHIBITON SPACE

Application

- Please indicate the requested stand area on this form.
- Upon receipt of the signed Exhibition Space Request Form, O.N.C.E. will make the exhibition space reservation and invoice the total amount.
- No reservation is accepted without the signed application form and no reservation can be confirmed without the full payment.
- Upon the confirmation of the reservation, O.N.C.E. will make the placement of the exhibition space and after the finalization of the placements, O.N.C.E. will provide the Exhibition Floor Plan.
- The placements of the exhibition spaces will be on "First Come First Serve Basis" and depend on the overall exhibition area, concept and a priority system based on the companies' total support.



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PAYMENT and CANCELLATION POLICIES

Payment

- All payments should be made in USD. Payments should be exclusive of any bank or other charges. Any changes in the legislated VAT will be reflected to the fees given.
- Only wire transfers and credit card payments via PayPal are accepted.
- Please note that, Checks, company checks or personal checks are NOT accepted.

Cancellation

- Cancellation and any changes to the original booking must be submitted in writing to O.N.C.E.

The organizers shall retain the following sum:

Cancellation until August 4, 2016	: 10% of the total cost of each item will be retained.
Cancellation until September 2, 2016	: 50% of the total cost of each item will be retained.
Cancellation after September 2, 2016	: 100% of the total cost of each item will be retained.

Bank Transfer

The bank transfer should be exclusive of any bank charges. Please make sure to indicate company name and all below details on the bank transfer form. A copy of the transaction statement should be scanned and email to [contact info@icpr2016.org](mailto:info@icpr2016.org) , with this form.

Account Name : O.N.C.E. SA CV

Bank Name : BANAMEX

Branch Name : Torre City Center

Branch Code : 507

Account No : 05079467202

IBAN No : 002180050794672023

SWIFT Code : BNMXXMM

Bank Address : Av. Insurgentes Sur No.1602PB, 03940, Col. Credito Constructor, Cd de México, MEXICO

Credit Cards only by PayPal system Am Ex, VisaCard, MasterCard, EuroCard, etc.